

Novastell has selected active ingredients extracted from Sea Buckthorn berry harvested exclusively in Tibet and implemented by Puredia.

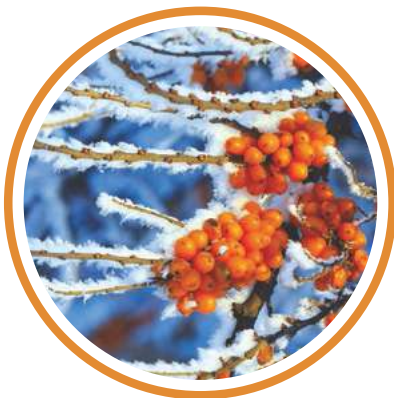
These ingredients, in oily form or watersoluble powders, can be used in beverages and nutraceutical supplements for eye comfort, menopause, and skin health applications, from hydration to scar healing. **Omegia®** and **SeaBerry®** are innovative products suitable for all formulations: drinks, sachets, tablets, softgel and hardgel capsules.



Tibetan Premium Sea Buckthorn Berries

Sea Buckthorn fruits are small orange berries rich in oil, vitamins and antioxidants. Health properties of Sea Buckthorn have been highlighted in traditional Asian medicine for centuries.

Puredia's products are produced from Sea Buckthorn grown and harvested in Tibet, at an altitude more than 4800 meters.



The preserved environment of Tibetan mountains and the harsh climatic conditions associated with high altitude contribute to the production of unique Sea Buckthorn products, devoid of contaminants with the highest content of nutrients and active components.

Tibetan SeaBerry® is definitively incomparable to any other Sea Buckthorns in the world.

Puredia

— Tibetan Organic Ingredients —

Omegia® Gold Standards

Omegia™
Oil

- Oil of the fruit extracted by supercritical CO2.
- A high content of the rare omega-7 fatty acid series with skin and mucosa hydration properties.
- Human clinical studies.

Omegia™
Powder

- All the components and properties of Sea Buckthorn in a nonfat, freeflowing and water soluble powder.
- The oil fraction is encapsulated in the water soluble fraction.
- Standardized for its content in omega-7 fatty acids, vitamin E and vitamin C.
- Suitable for drink formulations, water dispersible powder blends and dry food supplement forms.



SeaBerry® Oils

Puredia
CardiOmegia™

- Oil fraction extracted and purified from the pulp of the fruit.
- Its 45% omega-7 concentration is the highest on the market.
- Also available in powder form.

Puredia
SeaBerry® Seed Oil

- Oil extracted from the seed by supercritical CO2.
- Optimal ratio between omega-6 (38%) and omega-3 (31%) fatty acids.
- Concentrated in gamma-tocopherol.



SeaBerry® Powders

Puredia
SeaBerry®
Fruit Powder

- Water soluble orange powder.
- Naturally concentrated in vitamin C (standardized content) with all the 190 bioactive identified substances in Sea Buckthorn.

CyanthOx™

- Proanthocyanidin rich extract of Sea Buckthorn fruit.
- Patented solvent-free extraction process.
- High antioxidant activity.

