



Cholinactive®

Bioavailability, Liver Health & Liposomal Formulations



Liver protection

The only storage form of choline and fat drainer, prevents hepatic steatosis



Brain nutrition

Carries choline and DHA up to the brain



Cardiovascular health

Lowers cholesterol absorption and synthesis, prevents accumulation of homocysteine in the blood



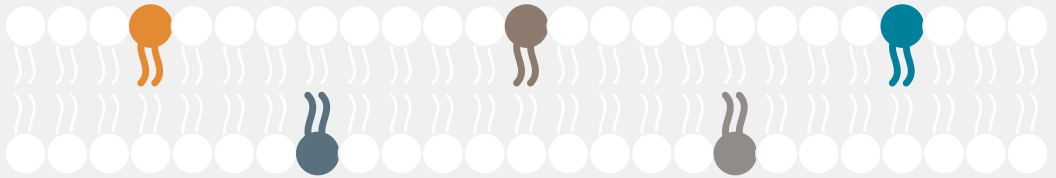
Digestive tract

An essential component of mucosal protection



Liposomes

Protects sensitive ingredients, increases assimilation, bioavailability and efficacy





Cholinactive®

Bioavailability, Liver Health & Liposomal Formulations



Fluid, Powder
Waxy & Granule
Forms



Soy & Sunflower
Based



Suitable for hard capsules,
softgel caps, tablets, sachet,
cereal bars, ready to drink vials...



Supports
Brain Health



Supports Liver &
Cardiovascular
Health

Active ingredient & vector:

Only

10%

of individuals are
supplemented enough
in choline



Choline contributes
to the normal
function of our

70 trillion
cells

“**Phosphatidylcholine** is the most abundant phospholipid in the human body, carrying a **choline group** to perform essential functions in the removal of fats and toxins from the **liver** and to optimal neural processes.”

Phosphatidylcholine is the main component of the **external layer** of **hepatocyte** membranes and of the phospholipid layer of **lipoproteins**.