



## Activ&Tea® Another way to provide active ingredients

**NOVASTELL**  
**Z.I. de la Porte Rouge**  
**27150 Etrépany - France**

Novastell is a French company specialized in phospholipids and omega 3 fatty acids.

Novastell offers phospholipid-based nutritional ingredients, with a special emphasis on the physiological activity of phospholipid and DHA complexes which allow a high assimilation and an optimal bioaccumulation of DHA in cell membranes. Novastell proposes ready to use formulations available as bulk and semi-finished products.

People who take health supplements must accept to swallow products that look very close to medicines. In some cases, this may become a real inconvenience when these people have difficulties to swallow or, like aging people, when they must already take numerous drugs.

**Activ&Tea®** has been developed for those who want to ingest active ingredients without the feeling to take "one more drug".

Novastell and Viviane Lab (owner of an exclusive encapsulation process on vegetal carriers) have joined their expertises to develop **Activ&Tea®**, a range of products composed of tea leaves on which has been fixed an active ingredient.

Phosphatidylserine is essential to the physiological functioning of nervous cells. Previous scientific studies have shown that a regular daily supply of 100 mg PS is able to maintain the phosphatidylserine content of the brain and preserve the cognitive potencies.

**Activ&Tea®-PS** represents a pleasant way to supply phosphatidylserine to the brain at occasions as simple as to prepare a cup of tea.

**Activ&Tea®-PS** provides 100 mg of sunflower phosphatidylserine in one infusion, equivalent to the ingestion of a conventional tablet.

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